



PRESENTS THE



PREPARE FOR THE NEXT LEVEL

Connect with investors, advisors, and thought leaders



3rd AUG 22 RADISSON BLUE HOTEL LUSAKA, ZAMBIA

GENERAL DELEGATES	ZMW
STANDARD DELEGATE.....	850
DELEGATE GOLD.....	1500
SHE CATALYSTS	
SHE CATALYST DELEGATES.....	1500
INVESTORS	
INVESTOR PASS CORPORATE.....	4400
EXHIBITORS	
SHE PASS STANDARD.....	2000
SHE PASS GOLD.....	2500

- PROGRAM FEATURES:**
- Keynotes
 - Investor Panels
 - Investor Master Classes
 - Deal Floors & Rooms
 - Investment Discovery Sessions
 - Demo Studio Pitch Sessions
 - Hosted Buyer B 2 B Sessions

Countries represented:
Angola, Botswana, Congo DRC, Namibia, Malawi, Mozambique, South Africa, Tanzania, Zambia, Zimbabwe

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A TRANSFORMATIVE EXPERIENCE

The She Catalyst Program's Driven Women Investment Summit is a platform focused on attracting investment for women led companies and projects in Africa. The summit is a project and transaction focused forum dedicated to deal making and fostering investments in women led companies, businesses, and projects by angel investors, banks, financial institutions, impact investors and other institutional investors.

The summit will bring together 200 women innovators, project developers, Small and Medium Enterprises (SMEs), investors, and advisors to dialogue and transact around women led investment opportunities, projects and companies. The program will attract participants from Angola, Botswana, Congo DRC, Malawi, Mozambique, South Africa, Tanzania, Zimbabwe and Zambia. The Summit will be held in Lusaka, Zambia

The objective of the summit is to raise capital, originate bankable projects, and move transactions towards financial close. During the summit, women led businesses and project promoters will be connected to investors, advisors, technical assistance providers and thought leaders from across Southern Africa.

The summit and the She Catalysts Program will support and feed into the Driven Women Accelerator, an innovation and investment platform focused on high growth women entrepreneurship across Africa. The summit is developed by Drive Africa Ventures Ltd. through its She Catalysts Program, an angel investment platform focused on women led companies and projects.



SHE CATALYSTS PROGRAM

The She Catalyst Program, is an Africa focused angel investment platform which works to connect growth-oriented women led Small and Medium Enterprises (SMEs) to early and growth stage angel investors. The program is a membership-based investing platform made up of High-Net-worth Individuals (HNWI), women entrepreneurs, business leaders, executives or experienced investors from across Africa and the diaspora. The members will be investors interested in backing and investing in growth-oriented women led companies in high priority sectors such as agriculture, food processing, manufacturing, energy, health care, financial services, technology, infrastructure, and other emerging sectors which have the potential to stimulate economic development through high growth entrepreneurship. The She Catalysts Program will be developed to become a Pan African platform, which will also include diaspora communities and will support the Driven Women Accelerator.

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Innovative women led businesses in Africa face the ‘pioneer gap’- the gap between when a business is in its early stages and is not yet considered ‘backable’ and when it can access capital for growth

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SUMMIT OBJECTIVES

The Driven Women Investment Summit will have the following objectives:

- ▶ Connect women led project promoters to potential investors and advisors
- ▶ Connect growth-oriented women led start-ups and SME to angel investors and providers of early stage capital
- ▶ Support angel and other investors seeking gender lens investing opportunities
- ▶ Support investors in originating deals around projects developed by women project developers and women led companies
- ▶ Enable women led companies and women project promoters with access deal to preparation and transaction advisory support



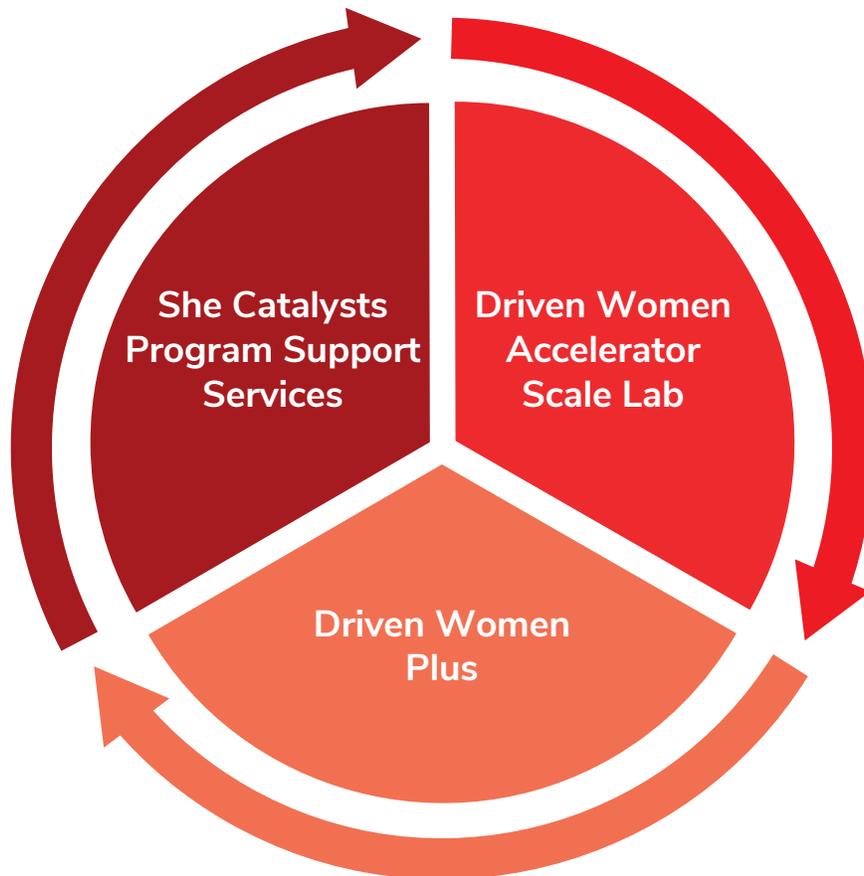
PROGRAM HIGHLIGHTS

The Driven Women Investment Summit is a highly transactional and interactive summit focused on connecting women project promoters to capital and advisory services. The platform seeks to source bankable women led projects and companies and move them towards financial close. It consists of focused meetings, workshops, group meetings and other interactive sessions. Provided below are some highlights of the program:

- ▶ **DEAL FLOORS:** investment discovery sessions for potential investors and advisors
- ▶ **DEMO STUDIOS:** pitch sessions for start-ups, early stage companies, and SMEs
- ▶ **KEYNOTES:** first-hand and up close sessions with leading women investors and thought leaders
- ▶ **MASTER CLASSES:** master classes on investing for Investors, entrepreneurs and project promoters
- ▶ **INSPIRATION STUDIOS:** fireside Chats with women who have successfully built, funded, and scaled a venture
- ▶ **WOMEN'S BANKING AND FINANCE PROGRAM:** networking session dedicated to financial services and banking industry players and women led companies

POST SUMMIT SUPPORT

A variety of ongoing support and advisory services will be provided to project promoters, companies, and investors after the summit. The post summit support services will be provided under the following initiatives¹:



She Catalysts Program Support Services: to include investor master classes, investor field trips, and investor networking events

Driven Women Accelerator Scale Lab: high touch advisory services in a fast paced one to two week immersion designed to make companies investment ready

Driven Women Plus Program: a 6-7 month post accelerator program designed to provide targeted advisory and technical assistance services to companies and project promoters

¹Terms, conditions, and program fees will apply

 **DRIVEN**
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INVESTMENT
SUMMIT

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